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**J.R. BRUNO & ASSOCIATES NAMES VERN HANSEN
TO JRB'S SBA AND BUSINESS LENDING CONSULTING TEAM**

Leading nationwide consultant to business lenders brings in long-time financial services executive to work with commercial lenders in Arizona, Colorado, Utah, and Nevada

SAN FRANCISCO (JANUARY 2011) – J.R. Bruno & Associates, a leading consulting firm to SBA and business lenders, has named Vern Hansen to its team of consultants. Hansen brings 38 years of financial services and commercial lending experience to J.R. Bruno. He has served in executive positions including president, and executive vice president-chief lending officer at financial institutions of all sizes and has held leadership positions with direct responsibility for lending operations, marketing, and business development. At J.R. Bruno, Hansen is primarily responsible for working with lenders in the Southwest, with a focus on Arizona, Colorado, Utah, and Nevada. He can be reached in Phoenix at 602.820.1337.

“Vern Hansen’s expertise is an asset to our Team!” said J.R. Bruno President Joanna Bruno. “His extensive background will be a great asset in assisting financial institutions in setting up or expanding SBA and business lending programs, along with assessing current processes and portfolios for efficiency and credit quality enhancements.”

J.R. Bruno & Associates has served the business lending community since 1995 and is headquartered in San Francisco with an office in Boston. With more than 150 years of combined commercial lending experience, the JRB Team has assisted hundreds of lenders and businesses nationwide with a broad range of business lending programs, is expert at SBA lending and is an approved SBA Lender Service Provider (LSP). The firm’s services include total outsourcing, loan portfolio reviews, staff training, prescreening, loan structuring, underwriting, processing, packaging, documentation, portfolio management, and hands-on day-to-day oversight. Reach J.R. Bruno & Associates at 415.362.1200. www.jrbrunoassoc.com

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