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**J.R. BRUNO & ASSOCIATES NAMES REBECCA MENDOZA,
RYAN COUGHLIN AND STACI SHEEHAN TO FIRM'S BUSINESS LENDING TEAM**
Leading SBA and Business Lending Consultant Adds Expertise to Team

GLENDORA, CALIF. (June 2008) – J.R. Bruno & Associates, a leading SBA and business lending consulting firm, has named three new members to its team, CEO Joanna Bruno has announced. Rebecca Mendoza and Ryan Coughlin join the firm's Southern California office, and Staci Sheehan oversees the newly opened East Coast office, operating out of Boston.

Rebecca Mendoza brings 13 years of commercial and SBA lending experience to J.R. Bruno. She recently left the public sector of SBA lending and has strong knowledge of what is needed to start up and maintain a successful business loan portfolio. With prior experience in small community banking, Mendoza has also served as a loan processor, packager, funder and servicer.

Ryan Coughlin has spent more than five years in commercial banking with specialties in SBA (7a & 504 Loans) and commercial real estate lending. He also writes financial articles and a variety of training modules.

Staci Sheehan has more than 10 years of SBA lending experience with financial institutions of all sizes. She has an extensive background in all aspects of the SBA loan process, including underwriting, processing, preparing documentation, closing, funding, workout and liquidations, and secondary market loan activity. Sheehan has been involved in several Preferred Lenders Program audits, giving her a keen understanding of what loan files need to maintain health over the life of a loan. Her inside-out understanding benefits lenders and businesses in both the short and long-run. She has also provided a number of training and other workshops to several SBA departments, helping start-up departments as well as seasoned SBA lenders. Contact Staci Sheehan at J.R. Bruno's Boston office, 978.886.5875, staci@jrbrunoassoc.com.

“Now that we’re on both coasts, we can guide more financial institutions through the technicalities of SBA and business lending, and provide the hands-on education and training needed to maintain profitable programs, says Bruno, whose firm has served the financial services community for 13 years.

Headquartered in Glendora, Calif. with an office in Boston, J.R. Bruno & Associates has served the financial services industry since 1995. With more than 150 years of combined commercial lending experience, the J.R. Bruno Team has assisted dozens of credit unions with a broad range of small business lending programs and is expert at SBA lending. J.R. Bruno & Associates provides a wide range of consultation and hands-on services including education and training, underwriting, packaging, processing, documentation, and day-to-day oversight. www.jrbrunoasoc.com.

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