



**J.R. Bruno**  
& ASSOCIATES



Consultants to the Business Lending Community  
SBA and MBL Specialist

OUTSOURCE COLLABORATOR

Business Lending News

## JRB's LORI McCAUSLAND: STRIVES FOR PERFECTION!

From time-to-time, I like to give you a closer look at members of our JRB Team. When we founded J.R Bruno & Associates in 1994, we made it our mission to provide our clients with an experienced, dedicated team of SBA and business lending professionals. I've worked with some members of the JRB Team for a cumulative 50 years. And over time, we've added to the team.

This month's spotlight: J.R. Bruno Associate [Lori McCausland](#).

Lori McCausland has held management positions at several national, regional and local financial institutions. In addition to her knowledge of the business and SBA lending process - with expertise in loan systems, documentation and Form 1502 reporting - she is an effective communicator who has developed supportive relationships with her financial institution partners and our JRB Team. In working with clients, she listens to the input, weighs it and makes informed decisions. She also loves to teach. She takes pride in sharing her knowledge with others and takes time to revisit an issue if they need to understand it further.

Lori is a trooper! It isn't easy for someone who has worked as an employee for 25 years in a financial institution to join our team of entrepreneurial experts and meet the high competency standards of our organization. She willingly steps out of her comfort zone to achieve personal success. She strives for perfection.

I'm proud to have Lori McCausland on our JRB Team!

Together, we act as an extension of your staff, offering a full range of services, from initial set up and training, to delivering a single service, to managing your entire SBA and business lending operation - all with the day-to-day involvement you expect from your dedicated, personal consultants. Check out the JRB Team and our services on our [website](#). Or give me a call!

*Joanna*

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